



PRESENTS

The
**GRAND
EVENT**



Event Highlights:

- ◆ The Grand Event is held each year the Saturday of Grandparents Day Weekend, a National Holiday established to honor our elders. This year's event will be held at the **Park Place Hotel & Conference Center on Saturday, September 11, 2020, at 6:30 PM.**
- ◆ In 2021 The Grand Event: LIFE, will feature Hasbro's "The Game Of LIFE" which will provide businesses the opportunity to sponsor a related "activity card" and player prize.
- ◆ With over 100 potential sponsors, it is anticipated that there will be more than \$10,000 in prizes and auction items awarded.
- ◆ The event will be hosted at the Park Place Hotel & Conference Center in downtown Traverse City and up to 250 tickets will available for the event.
- ◆ The Grand Event: LIFE is a unique event that incorporates local business promotion, along with support for a worthy social charity whose mission is to care for the needs of our regions aging adults.
- ◆ Media partners and sponsors will help promote the event to the community.
- ◆ Sponsors of the event garner great exposure to thousands of local residents, supporters and participants.

Please review the sponsorship opportunities included.

Deadline for inclusion in promotional materials is August 1, 2021. For information contact Pavilions Development Coordinator, Adam Dennis at (231) 932-3018 or adennis@gtpavilions.org.

