



**Grand Traverse Pavilions**  
FOUNDATION

# 2021 Special Events

## Concerts ON THE LAWN



Celebrating 20 years of music therapy for our residents, the Concerts on the Lawn have grown into one of the summer's most popular musical events. The 2021 season will feature a shortened nine week schedule with performances on Thursday evenings from 7-8PM. All nine artists are different, have local ties, and cover a variety of musical genres. These FREE events celebrate and support local artists in our community.

The concerts offer a unique and beautiful community setting on the Grand Lawn of the Grand Traverse Pavilions and provide a family friendly experience. The high quality performances bring a unique and diverse audience to hear your message. Sponsors garner great exposure to both local and visiting music lovers.

The  
GRAND  
EVENT



Held each year on the Saturday of Grandparents Day Weekend, the Grand Event: LIFE will be held at the Park Place Hotel & Conference Center on September 11, 2021.

The Grand Event: LIFE is a unique event that incorporates local business promotion, along with support for a worthy social charity whose mission is to care for the needs of our regions aging adults. Sponsors of the events garner great exposure to thousands of local residents, supporters and participants.

Corporate sponsorship levels start at \$1,000.

## Family Caregivers Conference



As part of our mission to advocate for successful aging, the Grand Traverse Pavilions is committed to helping the area's aging adults find needed resources.

Join us for the updated 2021 Family Caregivers Conference offered in partnership with PACE North, this event is a workshop devoted to topics of interest to family caregivers caring for their loved ones.

Sessions on important issues including Legal Documents and Elder Law Topics, Medicare/Medicaid Benefits, Veteran's Benefits, Hospice Benefits, Advance Directives, Senior Housing Options, and Dementia Care.

This year's conference is scheduled to include a luncheon key note speaker on "Care for the Caregiver".

Conference will be located in Traverse City at the Harry and Jeanette Weinberg- PACE Center on Garfield Road North. Sponsorship levels start at \$250.