



**FOR IMMEDIATE RELEASE**

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## **Coleman Confirmed as CEO/Administrator of Grand Traverse Pavilions**

TRAVERSE CITY, MICH., November 30 – Effective immediately, the Grand Traverse County Department of Health and Human Services (DHHS) Board announced their formal determination to appoint Rose M. Coleman as the CEO/Administrator of Grand Traverse Pavilions. Coleman beat out a field of twelve applicants for the Pavilions leadership position.

At the November meeting of the Grand Traverse County Department of Health and Human Services, Board Chair, Cecil McNally, formally announced that Rose Coleman had been offered and accepted the position of CEO/Administer for Grand Traverse Pavilions. McNally added “I personally feel Rose has done a great job as Interim and through the past few years as COO.” Gordie LaPointe, DHHS Board member added, “After observing Rose’s work through the last few years as county liaison and now as a (DHHS) board member, I’m more than comfortable with her performance and wealth of knowledge.” The sentiment of support was echoed by retiring DHHS board member, Ralph Soffredine, who stated “Rose certainly holds all of the qualifications for the job.”

Coleman was appointed the Interim CEO/Administrator a month earlier at the October 28, 2021 DHHS meeting to fill the void left after Kory Hansen publically announced his retirement from the Pavilions after twenty-nine years of service. At that time McNally stated “Rose is well suited to guide the organization during this transition.”

For the past nine years Coleman has served as Chief Operating Officer (COO) of Clinical Services for the Pavilions and has provided outstanding leadership to the organization in response to the COVID-19 pandemic, which until this most recent community resurgence, the Pavilions had not experienced an outbreak at the facility. Acknowledging, the pandemic has been especially challenging for the vulnerable senior care industry.



Recent efforts acknowledged under Coleman’s leadership as Interim CEO/Administrator include Grand Traverse Pavilions being recognized by Superior Health Quality Alliance as a “Vaccine Ambassador” for having achieved a COVID-19 staff vaccination rate of 75% or higher. The Pavilions recently reported a staff vaccination rate of nearly 91%, which is well above the national average of 71% for health care professionals in long-term care facilities according to the Centers for Medicare & Medicaid Services (CMS) Newsroom (CMS.gov Nov.04, 2021).

Coleman’s entire career has been dedicated to providing care for aging adults. Starting as a Certified Nurses Aide (CNA) she has worked her way up the ranks. Her educational and professional achievements are extensive including a Master’s of Science in Nursing (MSN) with a focus on education, Board Certified Gerontological Nurse (RN-BC), Nursing Home Administrator (NHA), Quality Assurance and Performance Improvement Certified Professional (QCP) by The American Health Care Association/Nation Center for Assisted Living, and holds the designation of Certified Director of Nursing (CDON) through the National Association of director of Nursing in Long Term Care. Coleman is currently completing her Doctorate in Nursing Practice and Strategic Leadership (DNP) from Spring Arbor University, and is scheduled to complete her degree in May 2023.

Additionally, Coleman has extensive Administrator experience, having providing leadership to both municipal Medical Care Facilities and faith based senior care organizations. Coleman shared her tenure as Administrator of Presbyterian Villages in Southfield, MI, a 260 bed continuum and Chelsea Retirement Community in Chelsea MI, a 377 bed continuum of care both very similar in size to Grand Traverse Pavilions, have best prepared her for this most recent leadership role.

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### **About Grand Traverse Pavilions**

[Grand Traverse Pavilions](http://www.gtpavilions.org) is the region’s first and only nonprofit Continuum of Care. With the capacity to service more than 300 residents and 100 daily program participants, Grand Traverse Pavilions is a community of caring dedicated to serving the region’s (low-income) seniors, with Rehabilitation and Wellness Center programs for the entire community. Grand Traverse Pavilions has received Nursing Care Center accreditation by the Joint Commission along with Post-Acute Care and Memory Care certifications. A recipient of the Governor’s Quality Care Award, The Pavilions is owned by Grand Traverse County and governed by the Grand Traverse County Department of Health and Human Services Board. Learn more about Grand Traverse Pavilions by visiting [www.gtpavilions.org](http://www.gtpavilions.org).