

Legacy

Investing Today to Impact Tomorrow

Winter 2017

Celebrating Champion Trustee – Agnes Hayden

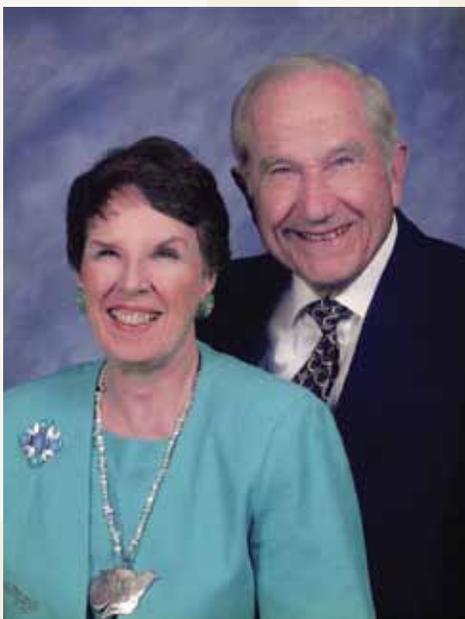
“The true meaning of life is to plant trees, under whose shade you do not expect to sit.” Nelson Henderson

If you have attended the Concerts on the Lawn in the past four years, you’ve seen one of the more tangible gifts Agnes Hayden has provided to the Grand Traverse Pavilions community, the Hayden Gazebo under which our local artists perform. Like many of her gifts, it came about because according to Agnes, “there seemed to be a need.” With her no-nonsense demeanor, Agnes is a lady who steps in and leads when needed, all with a quiet, stately presence.

That willingness to step in is how Agnes became a Grand Traverse Pavilions Foundation Board Member. When her husband Donald passed away in 2006, Agnes was asked to take over his seat on the Foundation Board by fellow Board member, Clara McManus. Like her husband, Agnes has been a strong presence on the board ever since.

“Don and Agnes together were a great source of support for the Pavilions and the Foundation,” said Kory Hansen, Administrator/CEO of Grand Traverse Pavilions. “Since Don’s passing, Agnes has continued to be someone we can rely on to help us achieve our mission of caring for the elderly in our community.”

Her willingness to support PACE, the Program of All-inclusive Care for the Elderly, is much like the Gazebo. She saw a need and felt the inclination to do something about it. “With PACE the need is definitely there and if people can



Agnes and Donald Hayden

stay in their home they are happier.” As Co-Chair of the Capital Campaign for PACE, Agnes has stepped up to support PACE in many ways including a personal leadership commitment and holding a PACE informational event at her home.

Married in 1946, the Haydens were active in Dearborn where they lived at the start of their marriage and here in Traverse City, where they moved to 40 years ago. A distinguished World War II veteran and University of Michigan graduate, Don went into the trucking business at E & L Transport Company, advancing through the ranks and later buying the business. As a respected business leader he served as president of Dearborn Bank and Trust, as president of the Dearborn Chamber of Commerce, and

as a member of the U.S. Chamber of Commerce’s transportation committee. He was also a trustee for Alma College and later Hillsdale College. Agnes attended the National Teachers College in Evanston, Illinois before transferring to Eastern Michigan University. She briefly taught third-grade, volunteered for 20 years at Oakwood Hospital’s Women’s Association, was a Girl Scout leader and a member of the Women’s National Farm and Garden Association for 30 years. In the late 1980s they founded High Pointe Golf Club together.

Traverse City has benefited greatly from the philanthropy of the Hayden family. Besides Grand Traverse Pavilions the Haydens have supported the First Congregational Church, Traverse Symphony Orchestra, Munson Medical Center, the Cowell Family Cancer Center, the City Opera House, Child and Family Services, and many others.

The Hayden Family Foundation focuses on supporting causes related to health, children, and education. They have provided scholarships to many students, including students at Hillsdale College through the Lloyd Lawson Tradition Award, in memory of Agnes’s father. Hillsdale’s campus also features the 190-acre Hayden Park made possible by the Hayden’s generosity. The park hosts a variety of activities including mountain bike trails, volleyball courts, and a practice facility for the golf team. Their work and philanthropy at Hillsdale College earned them honorary doctor of public service degrees in 2007. Don also received an honorary doctorate from Alma College.

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An Update from our Administrator/CEO



Kory Hansen

With the beginning of a new year, we at Grand Traverse Pavilions are excited for what 2017 has in store for the Pavilions, and PACE, the Program of All-inclusive Care for the Elderly.

This edition of the Legacy shares a lot of exciting news!

Our Wellness Center will celebrate 15 years of service to the community this year, the first of three consecutive years of important anniversaries. You can read about the wide range of services offered by our Wellness Center on page 6. Next year will be the 20th anniversary of the opening of Grand Traverse Pavilions while

2019 will be the 60th anniversary of our flagship, Grand Traverse Medical Care.

We are thrilled to invite the community on to our campus for another year of great events, including a full line-up of 14 Concerts on the Lawn and four installments of our Successful Aging series. More information on these events is available on the back cover of this issue, on our website, and on our Facebook page.

We also head into 2017 with a renewed sense of mission and dedication to continuously improve the continuum of services we offer.

One of the reasons we are excited for 2017 is the achievement of what has been a long-term goal for Grand Traverse Pavilions, opening a PACE center in Northern Michigan. PACE, the Program for All-inclusive Care for the Elderly, will help us continue to meet the needs of the growing elderly population. While we are still fundraising for start-up costs, we have met the first fundraising goal which will allow us to

start renovating the old Grand Traverse County Health Building on Garfield Avenue, where PACE North will be located. These renovations are expected to start within a few months.

Another noteworthy development is the hiring of our new PACE Executive Director, Sharon Essi. Sharon comes to Northern Michigan with considerable experience with PACE programs all over the country. Her experience will help us as we take the necessary steps to achieve our goal of opening by the end of 2017 (Read more about Sharon on page 3).

We have also started forming the PACE Board of Directors, whose names are listed on page 3. This board will be crucial in helping to launch PACE North in our region.

All of us at Grand Traverse Pavilions thank you for your continued support of our programs. We couldn't provide the level of care that we do without a community that is engaged and affirms our mission.

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Agnes Hayden

"Agnes is wonderfully young at heart – she enjoys a good laugh, and her passion for life is infectious," states Deborah Allen, Foundation Executive Director. "She even willingly took on a parallel role to the Dowager Countess of Grantham for our recent Gala which was a spoof on the popular Downton Abbey series... and she looked amazing!"

"It was so nice to have her family play along and join her at the event," said Allen. "This is just one small example of the total show of support Agnes and her family offer the organizations they value – we are very grateful for her generosity and commitment to the Foundation Board, the PACE Campaign and the Grand Traverse Pavilions residents."

Agnes has a zest for life unhindered by perceptions of age, something that she shared with her late husband. Don celebrated his 75th birthday by attending the Skip Barber Racing School. Together they enjoyed a hot air balloon ride for their 58th anniversary. She celebrated her 90th birthday with her family at an "I Love Lucy" themed party. Her active calendar filled with volunteer and family activities is an indica-



Agnes Hayden (at right) attending the Gala with her Grandson, DC Hayden, and Daughter Ruthann Barrie.

tion that she won't be slowing down anytime soon. When asked of the Legacy she would like to leave behind, Agnes stated "I'd like my kids to continue to be philanthropic." With role

models like Don and Agnes, that is a family legacy that seems destined to be fulfilled by their three children, four grandchildren and six great grandchildren.

Introducing Sharon Essi - Executive Director of PACE North



Sharon Essi

Grand Traverse Pavilions is happy to announce the appointment of Sharon Essi as the Executive Director of PACE North. "We are excited to bring Sharon on board," says Kory Hansen, Administrator/CEO Grand Traverse Pavilions. "Hiring someone with her level of expertise and experience with PACE in both start-ups and rural settings is a valuable and important step in bringing PACE, Program of All-inclusive Care for the Elderly, to the region."

As Executive Director, Sharon will work with the Grand Traverse Pavilions staff and Foundation, along with the newly created PACE North Board of Directors, to reach out to the community for support of PACE. She will

be charged with laying the foundation for a successful PACE program including creating operating procedures, developing a provider network, and hiring staff.

Sharon has over twenty years' experience in long term care, with the last ten years serving as both a CFO and Executive Director in PACE organizations throughout the country in multiple states including Michigan. She holds a Bachelor of Science in Accounting from Miami University of Ohio and a Certificate in Long Term Care Core of Knowledge from Ohio State University.

"This is such an exciting time for the Traverse City region," said Sharon. "PACE has been very successful in many other regions of Michigan. I'm honored to have been selected to work with the team to further develop the program."

2017 Grandparents Gala & Benefit

Help us celebrate our elders on Grandparent's Day weekend with two very different opportunities: a Saturday evening Gala Concert and a Sunday afternoon Brunch & Benefit. Both events will feature an amazing personal performance by renowned pianist Robin Spielberg.

Proceeds will support efforts to bring the Program of All-inclusive Care for the Elderly (PACE) to Northern Michigan. For more information on sponsorships and tickets visit gtpavilions.org/2017-gala-benefit or call the Grand Traverse Pavilions Foundation at 231.932.3018. Tickets go on sale June 1, 2017.

Two Dates: September 9th & 10th



Grand Traverse Pavilions Employee Scholarship Awards

Congratulations to employees Sadie Lovano, who received a \$400 scholarship for Fall semester and Roxanne Bott, who received a \$400 scholarship for both Fall and Spring semesters.



Roxanne Bott



Sadie Lovano

student at Northwestern Michigan College where she is studying Business Administration.

The Grand Traverse Pavilions Foundation awards employee scholarships twice a year for up to 6 recipients.

Bott is a student at Ferris State University working on her Bachelor of Science in Nursing. She currently works as Dementia Services Assessment Coordinator for the Pavilions. A Custodian at the Pavilions, Lovano is a

All applicants are reviewed on an objective basis, with the decision to award based on performance, attendance, and course of study as it relates to the organization.

PACE North Board Members Announced

PACE North is excited to announce the following community members which have agreed to serve as Board of Directors:

Jerry Worden, CPA
COO/CFO

iNDIGO Health Partners

Mary Marois
Interim Director for Children & Families
Northern Lakes Community Mental Health

Bob Schlueter
Executive Director
Area Agency on Aging of
Northwest Michigan

Kory Hansen
Administrator/CEO
Grand Traverse Pavilions

Greg Kish
Attorney
Estate Planning, Elder Law, Probate
and Trust Law, and Special Needs
Planning

Marie Hooper
Executive Director
Northern Physicians Organization

Dr. James Whelan, MD
Medical Director for Population
Health Management
Munson Healthcare

A Great Time to Rethink Charitable Giving

Grand Traverse Pavilions Foundation Board of Trustees

Dennis Prout, President
Cynthia Klingler, Vice President
Kory Hansen, Secretary
Russ Knopp, Treasurer
Christopher Chang
Agnes Hayden
Leo Hughes
Deb Jackson
Clara McManus
Barbra Mikowski
Evelyn Richardson
Anne Spieles
Jerry Worden

Foundation Executive Director
Deborah Allen

DHHS Board Members

Ralph Soffredine, Chair
Mary Pat Randall, Vice-Chair
Rodetta Harrand

Legacy is a publication of the Grand Traverse Pavilions Foundation. If you no longer wish to receive mail from us or to change your contact information please contact Jessi at jweir@gtpavilions.org or call (231) 932-3018.

We would also love to add you to our email list. Please share your email with us so we can keep you better informed of what's happening here at Grand Traverse Pavilions.



Grand Traverse Pavilions
FOUNDATION

1000 Pavilions Circle
Traverse City, MI 49684
(231) 932-3018

2017 marks a brand-new year, and the Grand Traverse Pavilions marches ahead with brand-new opportunities. This extensive list includes Concerts on the Lawn, which continues to grow in enthusiasm within the community. The Pavilions provides a great concert venue that showcases exceptional local talent, all hosted by the familiar Pavilions crew.

Also on board, a new beautification plan is being presented for the campus to support the gardens, fountains and historically divergent tree species as a part of the amazing Grand Lawn.

The PACE program (Program of All-inclusive Care for the Elderly) moves forward in 2017 as well, with plans being drawn for anticipated completion of the facility located on North Garfield Road by fall of this year! As evidence of its popularity, the national PACE program doubles in size about every five years.

The benefits to communities and their populations are voluminous, and the biggest, in my view, is the ability for seniors to remain independent at home. The local PACE program sponsored through Pavilions leads in that endeavor and benefits Traverse City and its surrounding areas.

Furthering the plan for PACE is the new director, Sharon Essi, who started on January 23. Sharon brings with her extensive experience in advising other communities around the nation on implementing PACE. Given the significant community support, as evidenced by many of the most involved foundations and individuals, she is excited to participate directly at the local level.

For those who'd like to be personally invested in this amazing community endeavor from a financially wise giving standpoint, 2017 emerges as a great year to think ahead in terms of charitable giving despite the uncertainty surrounding the tax law.

Rumors swirl of many changes on the horizon, including the possible undoing of itemized deductions. Certainly, it is anyone's guess as to the indirect route the tax law might take to get to its ultimate end in 2017 given lawmakers' actions.



Dennis Prout, CFP®, RMA,
Master Elite Advisor

What programs might you think about even as the New Year is still "new"? First, giving in a tax-advantaged way still tops the list. The Qualified Charitable Distribution (QCD) was made a permanent part of the tax code beginning in tax year 2016. Personally, as a financial planner, I am asked often about the workings of this. Briefly, for those who are over age 70½

and subject to Required Minimum Distributions (RMD), you may give a portion or all of your RMD (up to \$100,000 per year) from your IRA or other tax-qualified account direct to charity each tax year. The benefits? First, giving direct removes any income for inclusion in Social Security taxes. Second, you can pre-plan your giving using the most tax-advantaged planning and simple-to-give assets. Your IRA, 401(k), 403(b) and other qualified retirement accounts, including beneficiary IRAs, are available for you to use this very beneficial option for giving in the best way possible. Contact your IRA or other plan representative for all forms and questions you may have. As a further note, these questions are increasing at our office as the over 70½ age group becomes more familiar with this option. Other ways to give include using appreciated assets, including stock, which may be the second best asset to give for those who give personally to charity. Please consult with your professional tax advisor or planner to ensure you earn the most benefits.

I hope these notes are helpful and give some measure of the energy the Pavilions are generating in this community. Personally, I believe the PACE program will change the way health care is delivered to the retiree set here in Traverse City for decades to come. The extensive nationwide acceptance of this program, our own area's increasing demand for a program like this, the Pavilions' extensive depth, and ability to champion and help manage this program for us locally is a huge win for the future of our ever-building diverse populace. For more information or questions, please contact the Grand Traverse Pavilions.

Advisory Services offered through Capital Asset Advisory Services, LLC, a Registered Investment Advisor.

An Un-Common Evening: GTP hosts Annual Gala

The 2016 Grand Traverse Pavilions Foundation Gala returned to Northern Michigan, transporting guests back in time to 1916, to support a noble cause, bringing PACE, Program of All-inclusive Care for the Elderly to our region.

“We were excited to bring the Gala back,” said Deborah Allen, Executive Director of the Foundation. “A grand time was had by all, and with the support of our sponsors, donors, and guests the evening raised \$52,000 for the campaign for PACE.”



The evening concluded with the Timeless Treasures Raffle. Sue Gresens won the \$1,000 cameo donated by CC Jewelers.



Aged to Perfection Troop members Hettie Molvang and Howard Bridges performed an adapted version of the one-act play “Yesterday” that ended in a group waltz.



Grand Traverse Pavilions Medical Director Dr. Mark Jackson and his wife Deb Jackson, Gala Committee Chair and a Trustee of the Grand Traverse Pavilions Foundation Board, played host and hostess, or actually “Earl and Countess” for the evening.



Grand Traverse Pavilions Foundation Board President Dennis Prout offers an invocation.



Leslie and Russ Knopp enjoy the waltz.... Or at least the moment!



PNC Bank served as Royal Grand Sponsors of the event. Pictured are Regional President Sean Walsh with Cindy Klinger, Assistant Vice President of PNC Investments and Grand Traverse Pavilions Foundation Board Member, and Kory Hansen, Administrator/CEO of Grand Traverse Pavilions.



Grand Traverse Pavilions COO of Support Services Robert Barnes lets guests know “Dinner is served.”

Pets Naturally Sponsors Willow



There is one Willow Cottage resident that stands out from the rest. Willow is the resident pet for our Adult Day Services participants and Willow Cottage residents. Recently Willow received her first sponsorship thanks to Pets Naturally in Traverse City. Pets Naturally is Northern Michigan's Premiere health food store for pets. They sell foods, treats, and toys that are 100% safe and made in the United States and Canada, chosen wisely by their knowledgeable staff to keep furry family members healthy and happy!



"When the opportunity to sponsor Willow the kitty from Willow Cottage came along, we knew it would be a fantastic chance to help out our community. Having a companion animal is of great importance

especially for seniors," said Andrea Margelis of Pets Naturally. "Keeping Willow healthy with a nutritious diet is our goal because we understand that the presence of animals infuses the environment with life. The joy that one cat can bring makes a significant difference to the lives that it surrounds."

Willow won't be the only one benefiting from her healthy diet provided by Pets Naturally. Studies have shown that having a cat or dog in assisted living facilities helps to lower the residents' blood pressure, reduce cholesterol, and relieve depression. Having Willow around is part of our commitment to providing an Eden Alternative living environment. Find out more about Pets Naturally at petsnaturallytc.com.

The Wellness Center Celebrates 15 Years of Healing

Since its opening in 2002, The Wellness Center at Grand Traverse Pavilions has helped thousands of individuals get back on their feet following falls, car accidents, strokes, elective surgeries and serious illnesses. With a full continuum of care from inpatient subacute rehabilitation to outpatient therapies including aquatics, the Wellness Center focuses on all disciplines—speech therapy, occupational therapy, and physical therapy to help patients reach their goals.

"We combine state of the art equipment with a well trained staff," says Amy Coneset, Wellness Center Director. "Our therapists average 15 years' experience each. We encourage them to continue their education to make sure we are

providing the most up to date treatment techniques available. We've grown tremendously since our opening in 2002."

The Wellness Center therapists can help with a variety of therapy needs, including comprehensive post stroke care, specialized treatment for Parkinson's like LSVT Big and Loud, and manual therapy to treat pain and orthopedic conditions.

For those recovering from a stroke, they can take advantage of trained professionals who have received education at the Rehab Institute of Chicago, SAEBO Certification for upper extremity rehabilitation, specialized aquatic training, and speech therapy focused on communication and swallowing deficits.

"I was introduced to the Aquatic program through a friend after I had my first knee replaced back in 2010. The facility and staff are amazing." Said Sue Stein (pictured in the pool with therapist Kristi Clark). "My second knee was replaced the next year and I jumped back into their program. I have been in their 'after care' program ever since and am so thankful my friend steered me to



this facility. Thank you Grand Traverse Pavilions Wellness Center for providing such an amazing place and thanks to the wonderful staff."

Seven therapists are certified for specialized Parkinson's treatments including LSVT Big and Loud. There is also Aquatics for Parkinson's, a class to focus on balance, breathing and smooth body movements.

For those who have had elective surgery or need orthopedic therapy for other reasons, our state-of-the-art equipment includes Solostep equipment for balance and gait training, NuStep for aerobic conditioning, and Keiser Trainers for strengthening.

The Continuum of Care provided by The Wellness Center includes an inpatient Rehab Center featuring private and semi-private suites, a state-of-the-art gym, a rehab car, simulated living spaces, and an on-site, 92-degree therapy pool. All of this specialized treatment is offered in a collaborative atmosphere, to help patients achieve their wellness goals.



Foundation Board Advised Grants Approved

The Grand Traverse Pavilions Foundation Board worked with Administration last year to approve the allocation of up to \$5,000 to launch a Board Advised Grant program for supporting the various departments within the Pavilions. The members of the Foundation Board graciously augmented the grant funds available by making personal annual contributions. The intention of the program is to direct a portion of unrestricted or "Area of greatest need" donations collected throughout the year to be offered in the form of mini-grants (less than \$2,500) for programs or projects that will either enhance direct care for our residents or staff efficiency in caring for our residents.

This is the first time the Board Advised Funds have been offered. There were five grants submitted and three approved for a total of \$3526. The finalists were then presented to the Foundation Board Advised Grant Committee chaired by Russ Knopp - Foundation Board Treasurer. Additional members of the Committee included Foundation Board President, Dennis Prout; Past Foundation President, Evelyn Richardson and Trustee Barb Mikowski. Both Evelyn and Barb have a strong nursing background that add valuable insight to the approval process.

Grants approved included:

Music Program: Based on a pilot with positive outcomes on Elm Pavilion, a grant was awarded to purchase thirteen additional iPods and headsets to provide music therapy for the residents, to help improve their quality of life. Holly Edmondson, Director of Nursing shared "Utilizing music helps engage, manage stress, soothe and uplift the moods of those suffering from Alzheimer's and memory impairment. It has been shown that at times music that is familiar is able to reach those that do not respond to typical treatment or activities." For each resident a music preference assessment will be done to determine their favorite music. The grant awarded was for a total of \$832.

Comfort and Calming: Weighted blankets have been proven to help manage stress and anxiety of those who suffer from anxiousness when

feeling alone or insecure. Studies show that at times of anxiousness those having difficulty sleeping or relaxing benefit from the weighted blankets. Positive outcomes have been experienced on Birch Pavilion where a weighted blanket has been utilized. The grant will make available a variety of sizes and weights of blankets for individual comfort. The grant awarded was to purchase six blankets for a total of \$594.

Lift Chairs: The Wellness Center has requested a grant to purchase three mechanical lift chairs of various sizes for the Rehab Center. Lift chairs are beneficial for nursing and therapy staff for a variety of reasons. The lift chairs create improved opportunities for transfer training from a variety of heights, increase independence for clients in the rehab center, and provide improved comfort and options for positioning. The grant awarded will purchase one small, medium and large lift chair to accommodate clients of various sizes for a total of \$2,100.

It is anticipated that the Foundation Board Advised Grants will be offered annually, or perhaps bi-annually, depending on the amounts of funding available and the identified needs. Deborah Allen, Executive Director of the Grand Traverse Pavilions Foundation shared "We are so pleased that leadership has allowed us to pilot this grant program. It has multiple benefits; The Foundation leadership gets a better understanding of the needs and services provided by our amazing team at the Pavilions, the Pavilions staff gains a better understanding of the role of the Foundation through the impact of donor support, and our residents benefit from enhanced programs and services that may not otherwise been realized."

For the convenience of those interested in making a donation to support future funding for the Board Advised Grant program giving envelopes are included in this publication. Thank you in advance for your consideration to help fund equipment and programs that enhance our ability to care for our residents.

Successful Aging Series - Preserving Your Legacy



Join us as our Successful Aging series explores the topic "Preserving Your Legacy." Sponsored by Comfort Keepers of Northern Michigan, this bi-monthly series is geared to help individuals and their families preserve a loved one's life stories, wishes and legacy.



Deb Oetjens Jackson

The series kicks off **February 24 at 1 PM** with *Capturing Life's Stories* presented by Deb Oetjens Jackson. Attendees will learn techniques for capturing memorable stories from everyday life in short story format. Jackson will share practical ideas for selecting stories, retrieving details, formatting possibilities and story writing. These stories can then be combined with other memorabilia such as pictures or family recipes to become a family treasure.

Future classes include:

Friday, April 28 at 1 PM: *The Last Word* featuring Nicole Westrick of Reynolds-Jonkhoff Funeral Home who will guide participants in capturing a lifetime in a few words.

Friday, June 9 at 1 PM: *Leaving a Legacy* where Brian Ursu of Intentional Wealth Advisors will provide suggestions for starting a conversation about passing on your legacy.

Friday, August 25 at 1 PM: *Lest We Forget* with Maggie Hardy of the Alzheimer's Association. She will lead a discussion about planning for the future when dealing with dementia.

Held in our Multi-Purpose room at Grand Traverse Pavilions, Successful Aging is free and open to the public. Register online at gtpavilions.org/register-now or by calling 932-3018.



Grand Traverse Pavilions FOUNDATION

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Save The Date!

Robin Spielberg, renowned pianist, will perform for the 2017 Grandparents Day Gala and Benefit. See page 3 for more info. Visit robinspielberg.com to learn more about her music.

Announcing Concerts on the Lawn Line-up and Sponsorship

Grand Traverse Pavilions and Title sponsor Serra Subaru of Traverse City are pleased to announce the artists slated to perform in its 2017 summer Concerts on the Lawn series. This year's series will feature a line-up of 14 concerts. Concerts are Thursdays at 7 PM and include a wide variety of musical genres.

The series will start June 1 with the neXus Band, their first time performing at Concerts on the Lawn. Past performers returning for this year include May Erlewine, The Gordon Lightfoot Tribute, Jetty Rae, Miriam Pico, Peter, Paul & Mary Remembered, K. Jones and the Benzie Playboys, Grand Traverse Pipes and Drums, Bay Area Big Band, and Rob Bolin. Other new artists playing this summer include Oh Brother, Big Sister, Rebooted, Dan Fogelberg Tribute and The Backroom Gang.

Held on the Grand Lawn of the Grand Traverse Pavilions Campus, the outdoor concerts are free to the public. Guest are encouraged to bring their own chairs or blankets for the hour long performance. Concessions open at 5:30 PM, offer a picnic style menu with Moomer's ice cream for dessert. "It's a great, family friendly evening for the public, our assisted living and long-term care residents and their families," says Kory Hansen, Administrator/CEO. "We are proud to share this amazing space, great food, and an exceptional line-up of regional artists with the community."

JUNE 1 THE NEXUS BAND
JUNE 8 OH BROTHER, BIG SISTER
JUNE 15 MAY ERLEWINE
JUNE 22 REBOOTED
JUNE 29 THE GORDON LIGHTFOOT TRIBUTE
JULY 6 JETTY RAE
JULY 12 MIRIAM PICO
JULY 20 PETER, PAUL AND MARY REMEMBERED
JULY 27 K. JONES AND THE BENZIE PLAYBOYS
AUG 3 GRAND TRVERSE PIPES AND DRUMS
AUG 10 BAY AREA BIG BAND
AUG 17 ROB BOLIN
AUG 24 DAN FOGELBERG TRIBUTE
AUG 31 THE BACKROOM GANG

For the first time, this year's series features a Title sponsor, Serra Subaru of Traverse City. Mike McFarlan, General Manager of Serra Traverse City shared "Subaru has a proud history of supporting local charities and family friendly community based events. The Grand Traverse Pavilions Foundation offered us the perfect opportunity to show our appreciation for our customers and our community by supporting this free summer long concert series. We hope everyone will come out to enjoy an evening of free music and togetherness, which is core to Subaru's values."

Serra Subaru joins Headliner sponsors Comfort Keepers, Fifth Third Bank, Prout Financial Design, and Floor Covering Brokers along with media sponsors Midwestern Broadcasting and the Record Eagle newspaper. Additional sponsorship opportunities are still available to interested local businesses.

"We are very excited to partner with Serra Subaru as our Title sponsor this year," says Deborah Allen, Executive Director of the Grand Traverse Pavilions Foundation. "Our sponsors help cover the musician fees and promotional costs so that we can provide this multi-generational celebration of music for our residents, their families and the community. We simply could not continue to offer this free series if not for our committed sponsors, many of which return year after year."

Concession proceeds and goodwill donations received during the concerts will go to the Grand Traverse Pavilions Foundation and the Power of PACE Capital Campaign. PACE, the Program of All-inclusive Care for the Elderly, provides comprehensive care for nursing home-eligible older adults so they can remain living safely in their homes and communities.



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