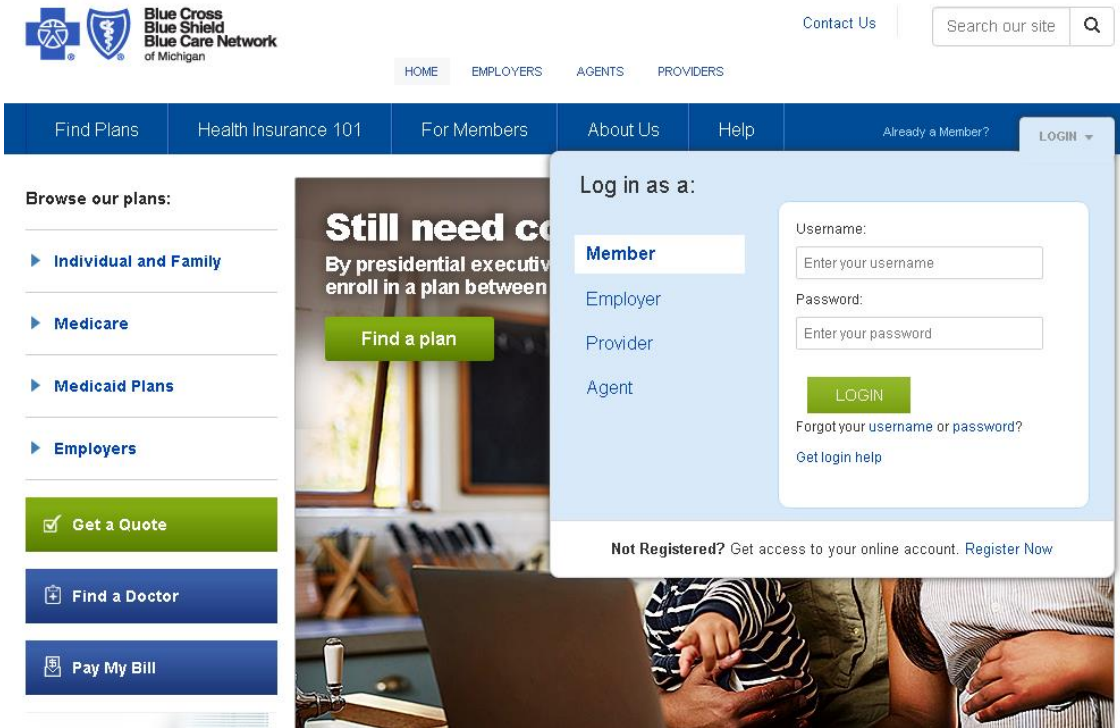
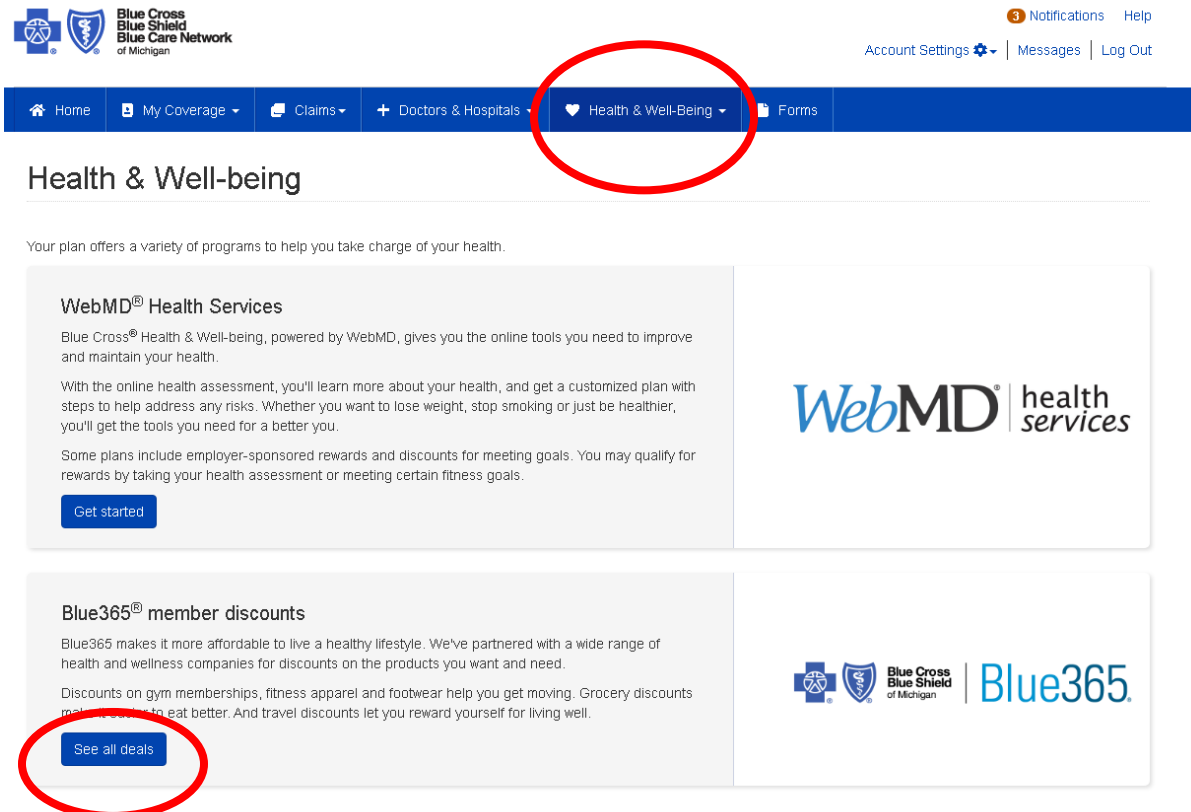


- Navigate to the Blue Cross Blue Shield / Blue Care Network website at www.bcbsm.com



- Log in to your Member account
- Once logged in, click on the “Health & Well-Being” tab at the top of the page



Then click on the blue “See all deals” button next to the Blue365 logo. A new window will open for you.

The screenshot shows the Blue365 website interface. At the top left is the Blue Cross Blue Shield of Michigan logo and the Blue365 logo. To the right are links for "About Blue365", "For Employers", "Healthy Tips", and "Español". Below these is a search bar with the text "Search" and a magnifying glass icon, followed by "Hello, [blank]". A horizontal navigation menu contains the following categories: ALL DEALS, APPAREL & FOOTWEAR, FITNESS, HEARING & VISION, HOME & FAMILY, NUTRITION, PERSONAL CARE, and TRAVEL. A large blue banner with the word "Welcome" and an illustration of a woman holding a tablet is positioned below the navigation menu. Underneath the banner is the heading "Explore Deals Just For You". On the left is a vertical sidebar menu with the following items: > ALL DEALS, > APPAREL & FOOTWEAR, > FITNESS, > HEARING & VISION, and > HOME & FAMILY. The main content area features a "FITNESS" category header, the LifeSpan Fitness logo, and a promotional text: "Save up to \$200 Off MSRP on LifeSpan's Treadmills, Exercise Bikes, Ellipticals & More, Plus Free". To the right of the text is a photograph of a woman running on a treadmill in a bright, modern gym setting.

Click All Deals or click on any of the other categories to see deals. Instructions on how to redeem each deal will be detailed on the page for the specific deal that you click on.