



**FOR IMMEDIATE RELEASE:**

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**Grand Traverse Pavilions Announces the 2021 Concerts on the Lawn Artists with Title Sponsor Serra Subaru**

*Traverse City, MI – June 22, 2021* – Grand Traverse Pavilions and Title sponsor Serra Subaru of Traverse City are pleased to announce the return of the “live” summer Concerts on the Lawn series. This year’s series will feature a shortened line-up of nine (9) Thursday evening concerts.

The concert series will kick-off Thursday, July 1, 2021 at 7pm, featuring new fan favorite Jake Slater with his special Elvis Tribute. The balance of the season will feature local talent familiar to our residents with music that brings back happy memories of days gone by. As a reminder to our community guests, the Grand Traverse Pavilions is the County’s only public skilled nursing facility and as part of our music therapy program we feature musical selections and genres that appeal to all ages, but with a special nod to music of yester-year.

On the Grand Lawn of the Grand Traverse Pavilions campus the outdoor concerts are family friendly and free to the public. Guests are encouraged to bring their own chairs or blankets for the hour long performance. New this year, vendor operated food concessions will be provided by “Center City Kitchen” offering a variety of food options. Concessions will open at 5:30 PM, also available for purchase will be beverages and a limited selection of Moomer’s ice cream.

“It’s a great, family friendly evening for the public, our assisted living and long-term-care residents along with their families,” says Kory Hansen, Administrator/CEO. “We are so pleased to be able to again share the Grand Lawn and this exceptional line-up of regional artists with the community.”

Serra Subaru of Traverse City will return for the fifth year as Title Sponsor. “We are honored to again partner with Serra Subaru for this year’s shortened concert season,” says Deborah Allen, Executive Director of the Grand Traverse Pavilions Foundation. “Our sponsors have been amazingly supportive as we have had to adjust for this year as we all emerge post-COVID. Their support helps cover the musician fees and promotional costs so that we can provide this multi-generational celebration of music for our residents, their families and the entire community. We simply could not continue to offer this free series if not for our committed sponsors, many of which return year after year. ”



A community favorite, the Thursday night concert series has been shortened to run from the first Thursday in July through the last Thursday in August. Proceeds from freewill donations received during the concerts go to the Grand Traverse Pavilions Foundation to provide services for the “Residents” (called residents to signify that the Pavilions is their home).

7/1/2021	Jake Slater’s Elvis Tribute
7/8/2021	The Gordon Lightfoot Tribute
7/15/2021	Remembering Patsy Cline Featuring Judy Harrison
7/22/2021	Petoskey Steel Drum Band
7/29/2021	Peter, Paul, and Mary Remembered
8/5/2021	Bay Area “Little” Big Band
8/12/2021	K. Jones and the Benzie Playboys
8/19/2021	The Backroom Gang
8/26/2021	Miriam Pico & Friends

Follow the Pavilions on Facebook at [facebook.com/grandtraversepavilions/](https://www.facebook.com/grandtraversepavilions/) to keep up with the latest events and concert news. Also new this year will be the ability to livestream the concerts courtesy of CommunO2 a safe community web based platform geared for aging adults which can be accessed through the Pavilions website at <https://www.gtpavilions.org/news-events/2021-concerts-on-the-lawn/>

### ***About Grand Traverse Pavilions***

*Grand Traverse Pavilions is the region’s first and only nonprofit Continuum of Care. Providing services for more than 300 residents and daily program participants, Grand Traverse Pavilions is a community of caring and innovation primarily for our region’s low-income seniors, with Rehabilitation and Wellness programs for the entire community. Grand Traverse Pavilions has launched a “Committed to Quality: Quality of Care & Quality of Life” Campaign to support the organizations mission to care for the regions elderly. The Pavilions is a public organization owned by Grand Traverse County and governed by the Grand Traverse County Department of Health and Human Services Board, and is supported by the Grand Traverse Pavilions Foundation a community non-profit charity.*

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